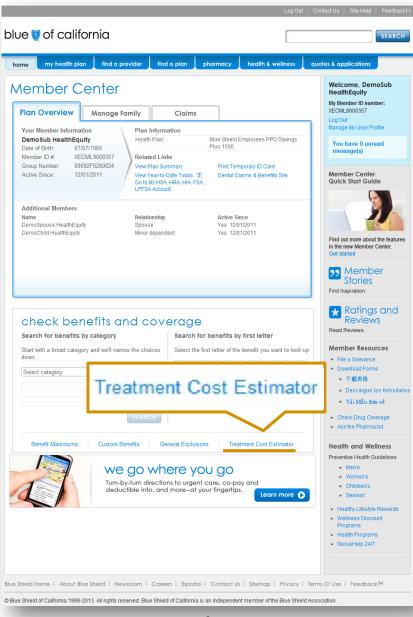
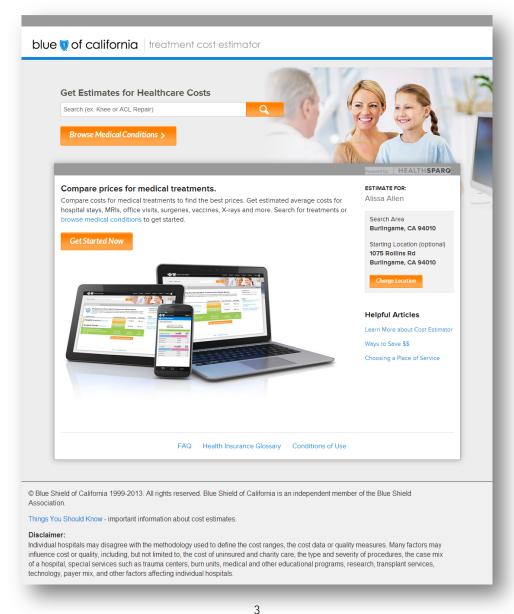
ENHANCED TREATMENT COST ESTIMATOR WITH MEMBER OUT-OF-POCKET

January 2014

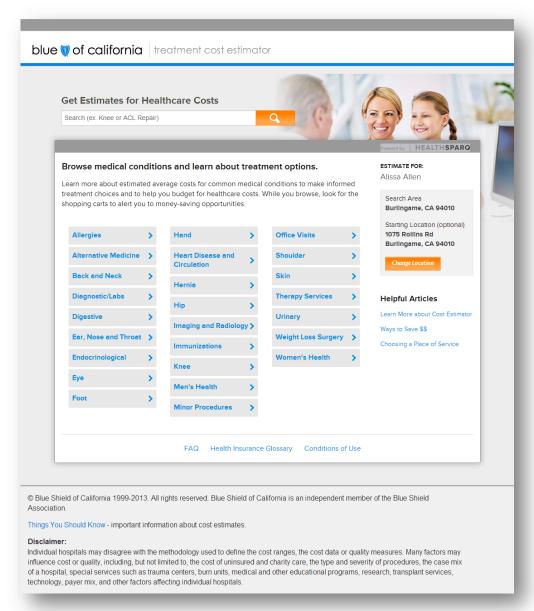
accessing the treatment cost estimator



new treatment cost estimator home page

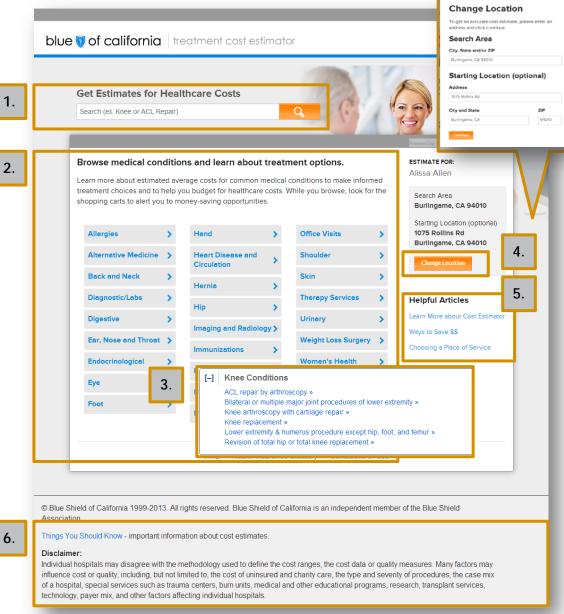


condition, treatment & service search options

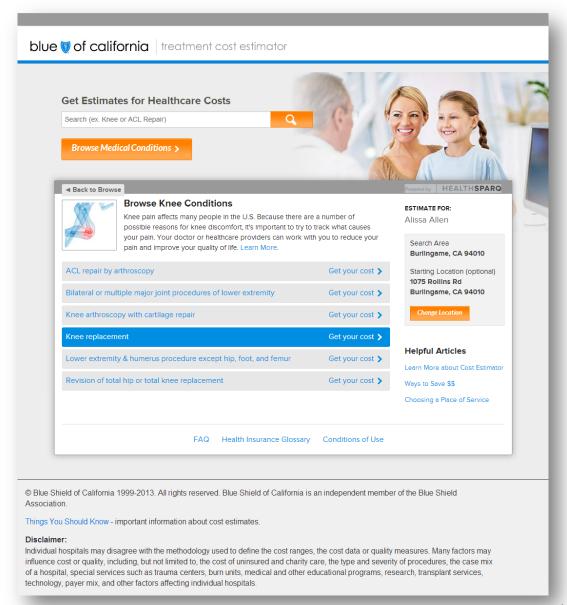


search & browse features

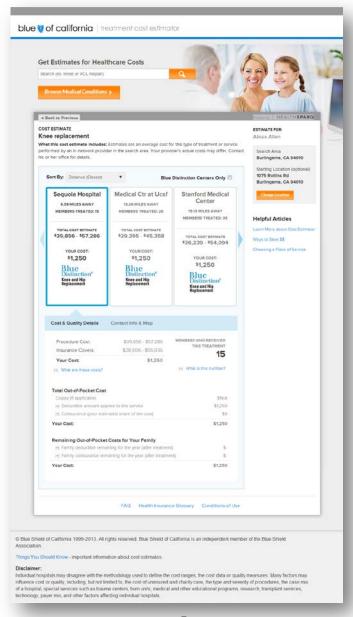
- 1. Type ahead searching
- Browse medical conditions and learn about treatment options for the most common conditions that claims are filed for and topics most searched on health websites like WebMD
- Expand each category to narrow down treatments and services with cost estimates available.
- 4. Change Member or Location
- Learn more: FAQ's, About cost estimates, Health insurance glossary and Your privacy
- Additional links to assist with searching, Things You Should Know and Disclaimer information



browsing by a condition returns options



cost estimate results



treatment cost results page overview

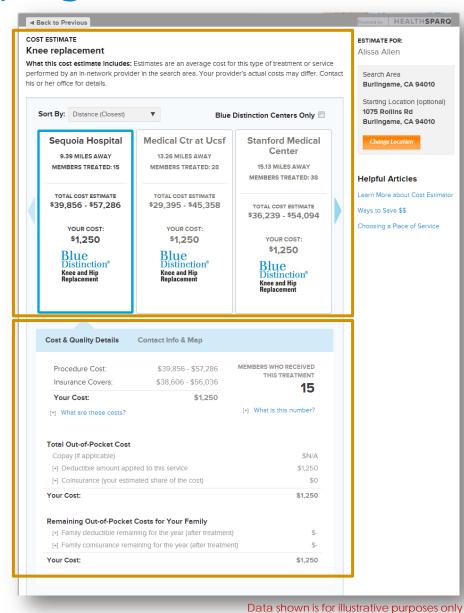
Treatment and Service cost and out-ofpocket estimate results are displayed in two sections:

Top section of results page

- 1. Search results for Treatments display on a horizontal scrolling cost carousel, Service results display in a vertical scrolling format.
- 2. Results are defaulted to display based on distance closest to location searched.
- Cost estimates are based on the facilities where in-network providers have performed the treatment or service.

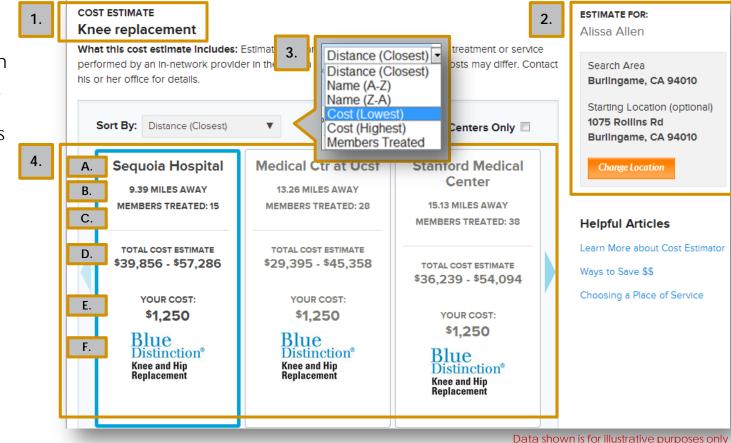
Lower section of results page:

- 1. There are two tabs for each facility
 - Cost & Quality Details
 - The Cost Details for the Member out-of-pocket estimates are based on the members current copay, coinsurance and deductable balances.
 - Expansion of the Remaining Out-of-Pocket
 Costs show's family deductible contributions to
 date as well as maximum annual out-of-pocket
 for the family.
 - Contact info & Map



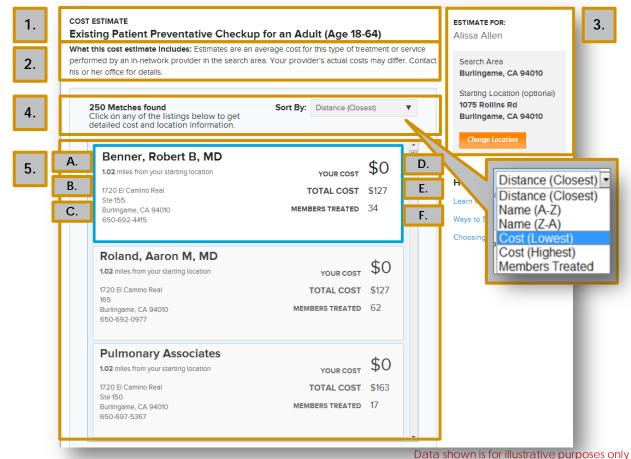
search results for treatments

- 1. Treatment being researched
- 2. Member the estimate is for, search area, starting location (used to provide distance & Change Location
- 3. Sorting By Distance, Name, Cost, Member or choose Blue Distinction Centers
- 4. Scrolling cost estimate carousel
 - A. FacilityB. Distance from starting locationC. Number of Blue
 - C. Number of Blue Cross/Blue Shield members treated in the previous year
 - D. Total Cost Estimate
 - E. MembersEstimated Outof-Pocket Cost
 - F. Identifies
 facilities that
 have been
 identified as
 Blue Distinction
 Centers



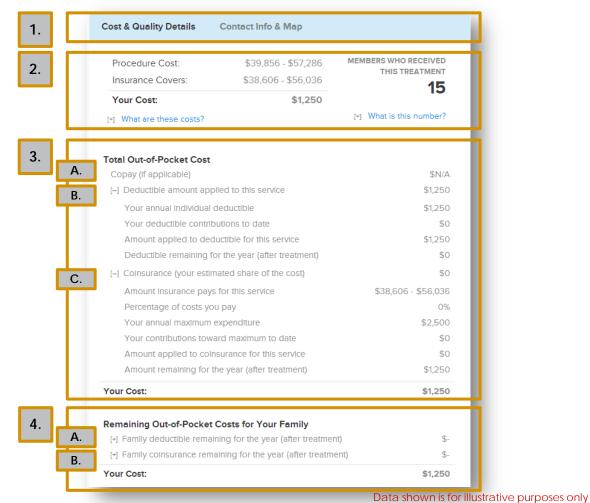
search results for services

- 1. Services being researched display horizontally
- 2. Explanation of what the estimate covers which is total cost from check-in to check-out
- 3. Shows member the estimate is for, search area, starting location (used to provide distance from information) and Change Location
- Number of matches found and sorting By options – Distance, Name, Cost or Member
- 5. Search results include:
 - A. Provider name
 - B. Miles from starting location
 - C. Address & phone number
 - D. Members cost fee's for preventative services show \$0
 - E. Total cost
 - F. Number of members treated

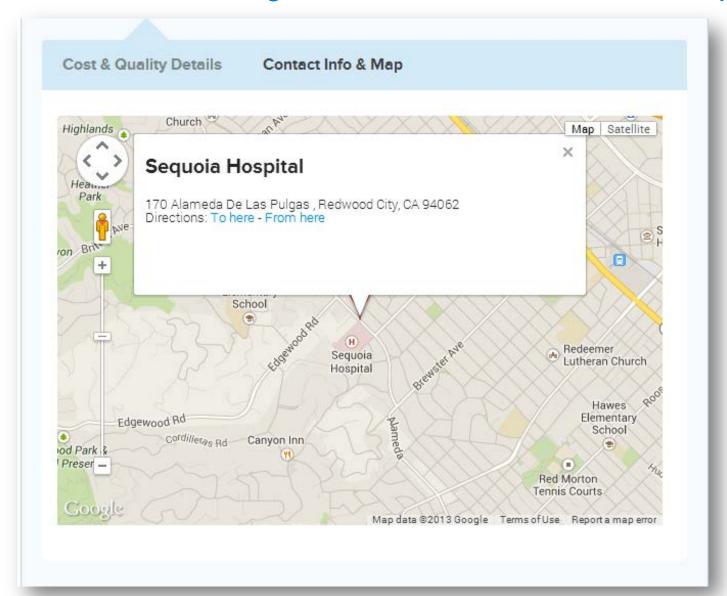


cost & quality details

- 1. For each facility/provider there is a Cost & Quality Details and Contact Info & Map tab. Members can also Start New Estimate.
- 2. Shows the cost estimate split between Members and Insurers portion. Cost ranges are the average low and high cost for this treatment from check-in to check-out.
- 3. Total Out-of-Pocket Cost:
 - A. Copay Cost
 - B. Detailed Individual deductible amount applied to this service
 - C. Coinsurance (member estimated share of the cost)
- Remaining Out-of-Pocket Costs for Your Family (if applicable)
 - A. Family deductible remaining for the year (after treatment)
 - B. Family OOP remaining for the year (after treatment)



provider or facility - contact info & map



accessing mobile treatment cost estimator

Members can access a mobile optimized version of the treatment cost estimator:

- From the BSC Mobile website choose "Switch to Full Site".
- Members then register/log on to the BSC's full site to authenticate for members specific search estimates.
- To get to the "Treatment Cost Estimator" link located under Check Benefits expand screen and scroll down.
- Clicking on the TCE link will launch the mobile optimized treatment cost estimator tool.



faq's

Q: What is the Treatment Cost Estimator?

- A: The Treatment Cost Estimator provides you with estimated costs and quality information that you can discuss with your doctor or care provider.
- Q: How do I search for a specific condition? How do I search for a specific treatment?
- A: You can type the name of a specific condition or treatment in the search box or browse for common treatments and services.
- Q: What is the total cost estimate?
- A: The total cost estimate is the cost for treatments and services before your insurance benefits are applied. The amount covered by insurance is also displayed, as well as your total out-of-pocket cost for treatments and services.
- Q: What is my out-of-pocket cost?
- A: This depends on your specific insurance coverage, but it is often is a combination of your copay and/or coinsurance plus any unpaid deductible amount.
- Q: I can't find the treatment or service I need in the Treatment Cost Estimator. What do I do?
- A: Please talk with your doctor or provider directly or contact customer service for help estimating costs for treatments and services.
- Q: Who can answer my questions about the Treatment Cost Estimator?
- A: Please contact customer service for information specific to your insurance plan and medical needs.

- Q: Can you use the information I put into the Treatment Cost Estimator to raise my rates or drop my coverage?
- A: No. Your health privacy is a priority and we comply fully with the Health Information Portability and Accountability Act (HIPAA). You can freely explore health conditions and health care choices without affecting your insurance rates or coverage.
- Q: If I see a cost or cost range for a treatment, procedure or service on the Treatment Cost Estimator or Health & Rx Guide, does that mean it's a covered benefit for me?
- A: No. Cost estimates are information only; they do not guarantee coverage for services. Your benefit plan will provide specific types and levels of coverage. Your plan documents have a complete description of your covered benefits, eligibility requirements, and exclusions and limitations of coverage.
- Q: Do I need to get a physician referral before seeking out treatments and services listed in Treatment Cost Estimator results?
- A: This depends on your insurance coverage. Prices for treatments and services are for informational purposes only. Please contact customer service for additional assistance estimating costs for treatments and services.
- .Q: Why does it cost so much to visit some providers and facilities?
- A: The costs are based on in-network PPO rates. Using facilities or visiting providers who are not in your network will likely be more expensive. Please talk with your doctor or provider or contact customer service for help estimating costs for treatments and services.

faq's cont.

Q: How do I know which location to select?

- A: Please discuss location options with your doctor or other care provider. Depending on your medical history and/or risk factors, one place of service may be more medically appropriate for your care than another. Please note that if you experience complications during or after a procedure performed in a surgical or birthing center, your doctor may require you to receive additional care in a hospital setting. The Treatment Cost Estimator provides treatment cost options for many different types of locations, including, but not limited to:
 - Inpatient hospitals
 - Outpatient Hospitals
 - Surgical Centers
 - Birthing centers
 - Hospital-affiliated birthing centers

Q: What does it mean when providers are "affiliated"?

A: When a doctor or provider is affiliated with a facility it means they can practice at that location. He or she may be employed by a facility or simply have an agreement that allows them to perform some or all procedures at that location ("admitting privileges"). Note that a provider may be affiliated with a facility but not necessarily have admitting privileges at that facility. If you need in-patient care, ask your provider to explain his or her admitting privileges to you.

Q: Will the Treatment Cost Estimator tell me what kind of what type of health care I should get?

- A: No. The Treatment Cost Estimator is for informational purposes only. The information here or on any linked sites is not a substitute for the medical advice of your doctor. It may be helpful to use this information combined with other research in discussions with health care professionals to make care decisions that offer the best possible results and lowest costs. We endorse guidelines developed by health experts at federal agencies such as the Centers for Disease Control and the U.S. Department of Health and Human Services. Your doctor may use these guidelines to plan your general wellness care and to provide other types of treatment.
- Q: Should I talk with my doctor about treatments and services I saw in the tool?
- A: Yes. This tool is designed to encourage conversation between patients and providers. Please talk to your doctor or other provider directly to determine what type of care is best for you. It may help to bring your cost estimate and a list of questions about your treatment options when you go.
- Q: There are several treatment options for my diagnosis or condition. How do I use the Treatment Cost Estimator to find the right treatment for me?
- A: Many factors in addition to cost can impact the types of treatment you select for your diagnosis or condition. Please discuss treatment options with your doctor or other provider directly to determine what type of care is best for you. It may help to bring your cost estimate and a list of question about your treatment options when you go.

blue 🗑 of california